



TELL YOUTUBE AND GOOGLE: Trump's Department of Homeland Security is using far-right, white supremacist hate in online ads to recruit more ICE agents and target immigrants. YouTube and Google are running the ads and profiting. **Sign the petition: Urge YouTube and Google to stop running ICE ads.**

ADD YOUR NAME

Klaus,

Trump and Kristi Noem have supercharged ICE, creating lawless, violent far-right security forces carrying out an authoritarian takeover.

In order to rapidly increase ICE's ranks, the Department of Homeland Security (DHS) is running a \$100 million "wartime recruitment" advertising push to hire 10,000 more agents. Noem's DHS is also using targeted, hateful ads in Spanish urging people to "self-deport."¹

Google and YouTube are pulling in millions from these ICE ads — profiting from Trump's far-right terror campaign.²

[Sign the petition: Tell the CEOs of Google and YouTube to stop profiting from far-right ICE ads.](#)

ADD YOUR NAME

The DHS ads running on these platforms feature racially motivated targeting, neo-Nazi imagery, and white supremacist language — all to gin up more ICE agent applicants and to try to scare immigrants into leaving the country.³ It's sick and has no place in government communications.

It's inexcusable for platforms like YouTube and Google to allow these ads to run and profit from them.

Lawmakers like Reps. Pramila Jayapal and Becca Balint are calling on YouTube and Google to reveal the extent of their contracts with DHS and end this disgraceful advertising partnership.⁴ Can you join them and tell Big Tech to stop profiting from far-right ICE ads?

[Sign the petition: Tell Google and YouTube to end their profiteering from ICE ads.](#)

Thanks for taking action,

Joey and the Demand Progress team

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Sources:

1. The Washington Post, "ICE plans \$100 million 'wartime recruitment' push targeting gun shows, military fans for hires," [December 31, 2025](#).
2. Rep. Jayapal Press Release, "Reps. Jayapal and Balint Push Meta and Google to End ICE Ad Partnerships Using White Nationalist Propaganda," [January 22, 2026](#).
3. Ibid.
4. Ibid.

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